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Industry Personnel Remain Confident about Business Conditions

The March Connector Confidence Index is 76.5 down from February at 79.3.

World Connector Confidence Index (WCCI) >50.0 = Positive



The **World Connector Confidence Index (WCCI)** is the average of all responses for "present situation," and "future expectations."

Present Business Expectations

Industry personnel were asked, "What is your appraisal of current business conditions (positive, negative, neutral)?

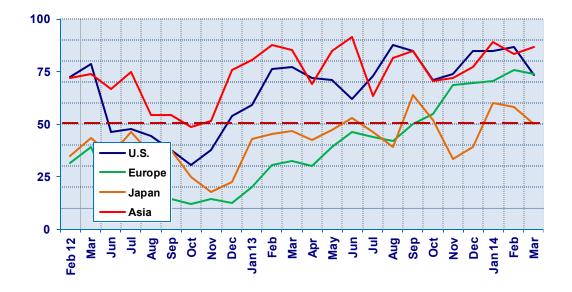
Present Situation Index

	2013					2014			Confidence/
Region	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Trend
North America	87.5	85.4	70.0	73.9	84.8	85.0	86.5	73.3	Positive - Down
Europe	41.9	50.0	54.8	68.4	69.7	70.6	75.8	73.9	Positive - Down
Japan	39.1	64.0	51.9	33.3	39.1	60.0	58.3	50.0	Neutral - Down
Asia	81.3	84.6	70.6	72.0	77.1	88.9	83.3	86.7	Positive - Up
World	62.7	73.3	62.6	63.5	70.2	77.8	77.9	73.7	Positive - Down
Confidence		Pos							
Trend		Up	Down	Up	Up	Up	Up	Down	

The industry remains confident in present business conditions in all regions except Japan which is neutral.

Present Situation Index

>50.0 = Positive



Future Expectations

Industry personnel were asked, "What is your expectation of future business conditions six months from now (positive, negative, neutral?)

Future Expectations Index

						2014			Confidence/
Region	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Trend
North America	90.3	83.3	72.2	75.0	85.4	90.5	89.2	81.5	Positive - Down
Europe	61.8	67.6	69.4	80.0	78.4	81.4	88.2	84.0	Positive - Down
Japan	48.0	63.0	59.1	52.9	50.0	70.8	60.9	50.0	Neutral - Down
Asia	80.6	90.0	75.0	76.7	85.0	90.5	78.0	90.3	Positive - Up
World	67.4	77.6	70.0	73.0	77.5	84.8	80.7	79.2	Positive - Down
Confidence		Pos							
Trend		Up	Down	Up	Up	Up	Down	Down	

Industry personnel are confident about the future in all regions. However, Japan is neutral.

Future Expectations Index

$$(>50.0 = Positive)$$

