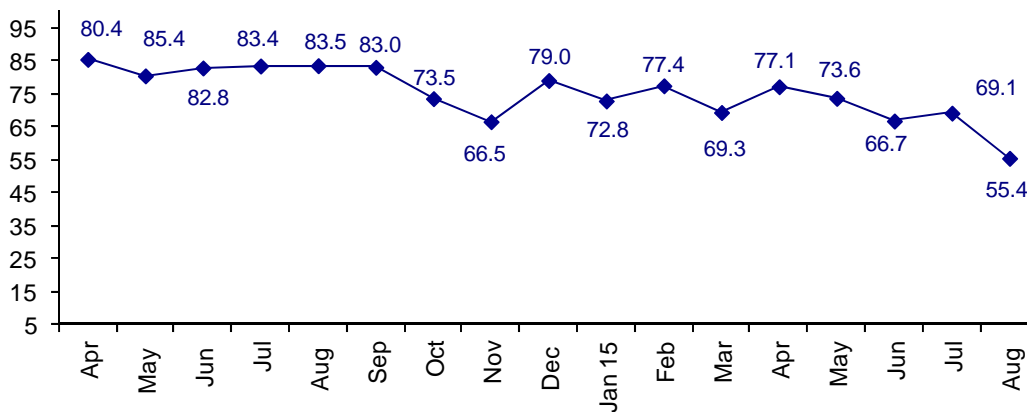


## Confidence Drops In August

The August Connector Confidence Index is 55.4 down from July at 69.1.

**World Connector Confidence Index (WCCI)**  
**>50.0 = Positive**



The **World Connector Confidence Index (WCCI)** is the average of all responses for “present situation,” and “future expectations.”

## Present Business Expectations

Industry personnel were asked, "What is your appraisal of current business conditions (positive, negative, neutral)?"

### Present Situation Index

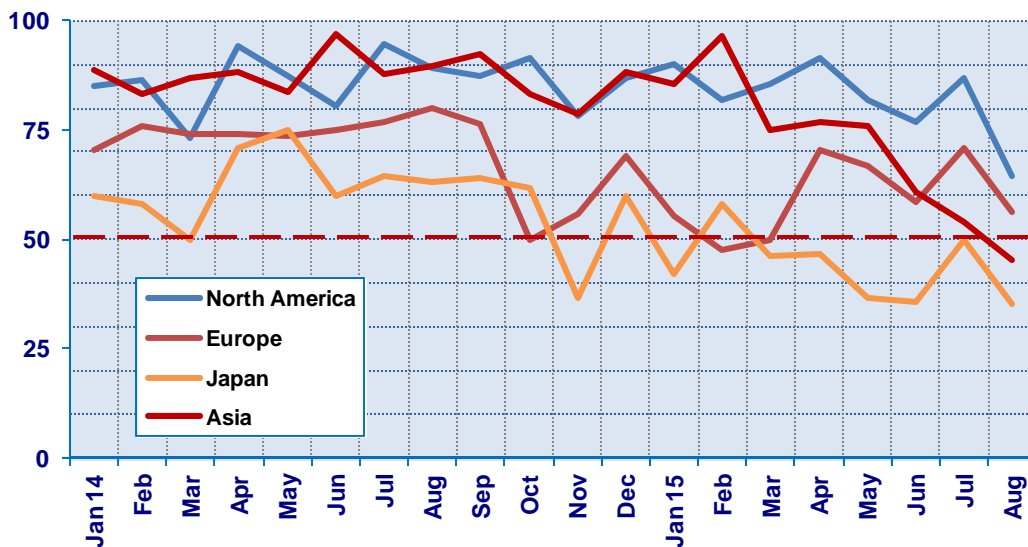
Region	2014	2015								Confidence/ Trend
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
North America	87.1	90.9	81.8	85.7	91.7	82.1	76.9	87.0	64.3	Positive - Down
Europe	69.0	55.3	47.8	50.0	70.4	66.7	58.6	70.8	56.3	Positive - Down
Japan	60.0	42.1	58.1	46.2	46.7	36.4	35.7	50.0	35.3	Negative - Down
Asia	88.5	85.7	96.6	75.0	76.9	76.0	60.7	53.8	45.5	Negative - Down
<b>World</b>	<b>78.2</b>	<b>70.3</b>	<b>72.4</b>	<b>66.7</b>	<b>73.9</b>	<b>70.6</b>	<b>60.8</b>	<b>66.6</b>	<b>51.8</b>	<b>Positive - Down</b>

Confidence Trend  
 Pos Down    Pos Up    Pos Down    Pos Up    Pos Down    Pos Down    Pos Up    Pos Down

All regions are down in confidence, and Asia and Japan are negative about Present Business conditions..

### Present Situation Index

>50.0 = Positive



## Future Expectations

Industry personnel were asked, "What is your expectation of future business conditions six months from now (positive, negative, or neutral)?"

### Future Expectations Index

Region	2014	2015								Confidence/ Trend
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
North America	90.6	88.9	83.3	86.4	92.6	82.8	86.2	92.3	68.8	Positive - Down
Europe	69.0	64.9	65.2	57.1	83.3	70.8	66.7	79.2	65.8	Positive - Down
Japan	50.0	61.1	73.5	58.8	56.3	50.0	53.8	52.6	47.6	Negative Down
Asia	89.3	80.0	100.0	80.0	77.8	87.5	73.1	61.5	46.7	Negative Down
<b>World</b>	<b>79.9</b>	<b>75.2</b>	<b>81.9</b>	<b>71.8</b>	<b>80.0</b>	<b>76.4</b>	<b>72.4</b>	<b>72.6</b>	<b>58.7</b>	<b>Positive - Down</b>

Confidence                      Pos    Pos    Pos    Pos    Pos    Pos    Pos    Pos    Pos  
Trend                                Down    Up    Down    Up    Down    Down    Down    Down

All regions are down about Future Business conditions. North America and Europe are positive, and Japan and Asia are negative..

### Future Expectations Index (>50.0 = Positive)

