

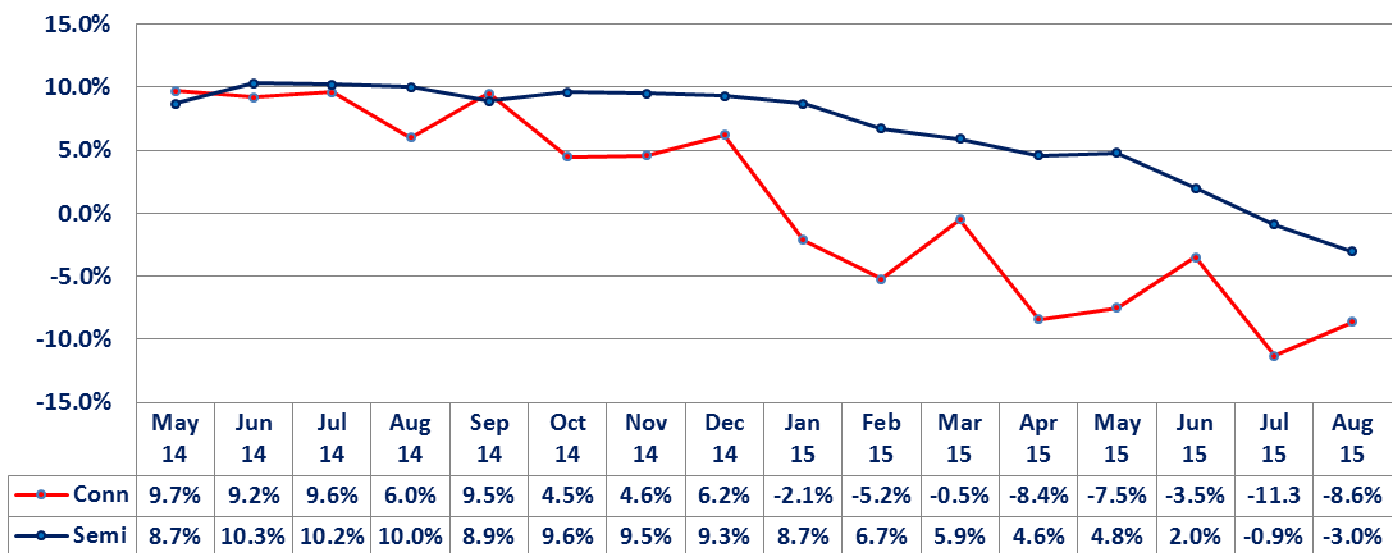
## August Semi Sales Decline -3.0%

The Semiconductor Industry Association (SIA) reported August sales of \$27.7 billion, down -3.0% from August 2014 and down -0.5% sequentially from July. The SIA reported YOY sales growth of +4.4% in China. YOY, sales declined -3.5% in the Americas, -12.4% in Europe, -13.0% in Japan and Asia Pacific/Other -2.3%.

The connector industry sales, measured in U.S. dollars, were down -8.6% year-over-year in August and up +9.2% sequentially. YOY sales declined -7.8% in North America, -11.1% in Europe, -13.1% in Japan, -5.0% in China, -2.6% in Asia Pacific and -27.5% in ROW.

The following graph compares semiconductor sales performance to the connector industry.

Monthly Sales Performance  
Year-Over-Year



- August was the second decline for semiconductors sales since April 2013. Connectors have now declined for eight consecutive months. Both components are trending down.

The following table displays year-to-date performance, measured in U.S. dollars, by geographic region for both components.

**Sales Performance  
August Year-To-Date**

	<b>Semiconductors</b>	<b>Connectors</b>
<b>North America</b>	<b>9.1%</b>	<b>-2.9%</b>
<b>Europe</b>	<b>-7.2%</b>	<b>-12.8%</b>
<b>Japan</b>	<b>-11.1%</b>	<b>-11.4%</b>
<b>China</b>	<b>NA</b>	<b>-0.1%</b>
<b>Asia Pacific*</b>	<b>6.4%</b>	<b>2.0%</b>
<b>World</b>	<b>2.7%</b>	<b>-5.9%</b>

\* Including China, Source SIA & Bishop

The above table highlights some significant differences in regional sales performance of the two components.

- Semis are growing +9.1% in North America while connectors continue to decline.
- Connectors have declined –12.8% in Europe while Semis are down -7.2%. This is caused by the decline in the euro to the U.S. dollar. Performance of both components seems to be converging in Europe.
- Sales performance in Japan is the same for both components (-11.1% Semis; -11.4% Connectors).
- In Asia Pacific, Semis are up +6.4% and Connectors are up +2.0%.

Demand has declined for both semiconductors and connectors. Semis YTD performance continues to weaken and has declined approximately 0.5 to 1.0 points each month this year sequentially (1.8 points in August).