

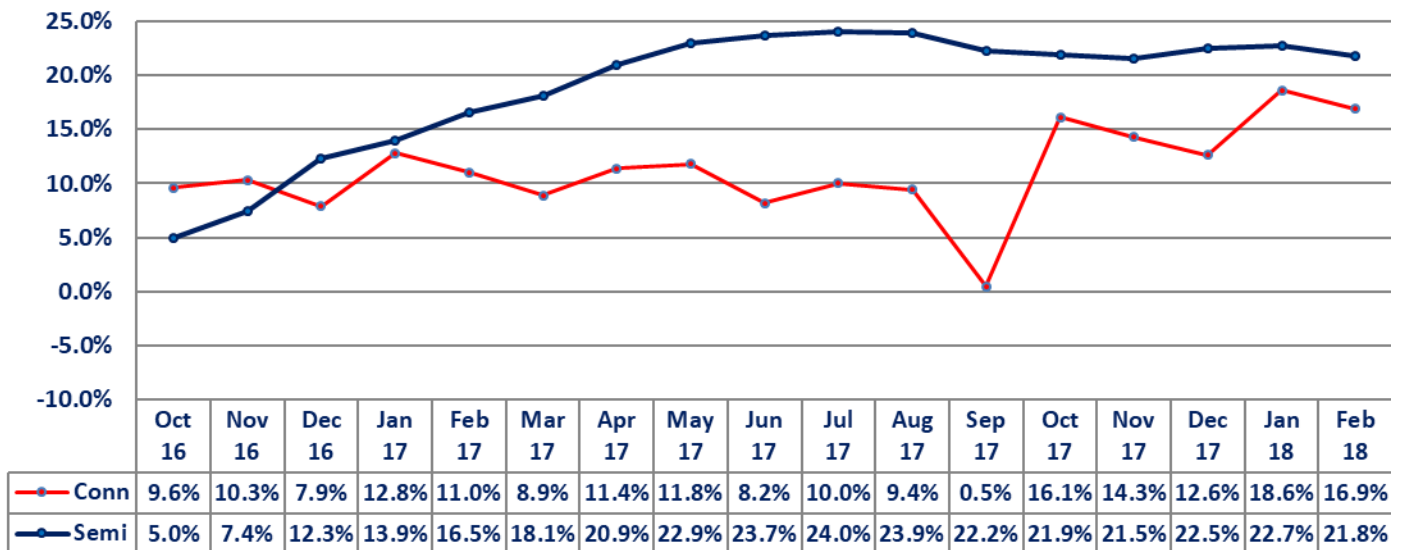
## Semi Sales Up +21.0% in February

The Semiconductor Industry Association (SIA) reported record February sales of \$36.8 billion, up +21.0% from prior year and down -2.2% sequentially. Regionally for February, the SIA reported that China grew +16.4% YOY, Japan grew +15.5%, Asia Pacific/Other grew +16.2%, the Americas grew +37.7% and Europe grew +21.7%.

The connector industry sales, measured in U.S. dollars, increased +16.9% to prior year and grew +8.3% sequentially. Regionally for February, YOY sales increased +10.8% in North America, +30.8% in Europe, +14.3% in China, +19.4% in ROW, +7.0% in Japan and Asia Pacific grew +9.4%

The following graph compares semiconductor sales performance to the connector industry.

Monthly Sales Performance  
Year-Over-Year



- Semis grew for the 19th consecutive month and have outpaced Connectors for the last 15 months. Semis have grown in the lower 20% range for the last 11 months.
- Semi sales growth continues good YOY growth despite harder comparison to prior year.
- The continuing strong growth of sales of semis demonstrate that the worldwide economies are strong.

The following table displays year-to-date performance, measured in U.S. dollars, by geographic region for both components.

**Sales Performance  
February Year-To-Date**

	Semiconductors	Connectors
North America	39.2%	11.3%
Europe	20.8%	30.3%
Japan	15.3%	8.3%
China	17.4%	16.6%
Asia Pacific/Other	17.4%	10.3%
World	21.8%	17.5%

Source SIA & Bishop

Both components sales growth performance is tracking more closely on a regional basis and in total world sales. North America, however, continues to be an exception.

High demand for semiconductors always leads to strong connector sales. Both components had record sales in 2017 and have a very good start to 2018.

Connectors are projected to grow +6.8% in 2018 to \$64.2 billion. Gartner projects semiconductors to grow +7.5% in 2018 to \$451 billion. This puts both components in line for similar growth.