News Brief No. 21-24 July 12, 2024

## Connector Sales Up +1.3% YOY in May Semis Up +19.3%

The Semiconductor Industry Association (SIA) reported May sales of \$49.15 billion, up +19.3% over May 2023 sales of \$42.1 billion. Year-over-year, the Americas grew +43.6%, China increased +24.2%, Asia Pacific/All Other grew +13.8%, and Japan increased +1.6%, while Europe declined -1.0%. Sequentially sales increased +4.1% from April 2024 sales of \$47.2 billion.

Connector industry sales in May were up +1.3% from the prior year and increased +4.4% sequentially. Regionally for May, YOY sales increased, +4.0% in Europe, +10.5% in China, +13.7% in Asia Pacific, and +5.2% in ROW. YOY sales decreased -6.1% in North America and -23.3% in Japan.

The following graph compares semiconductor sales performance to the connector industry since December 2022.

Monthly Sales Performance Year-Over-Year

## 25.0% 20.0% 15.0% 10.0% 5.0% 0.0% -5.0% -10.0% -15.0% -20.0% -25.0% Dec Jan Feb Mar Apr May Jun July Aug Sept Oct Nov Dec Jan Feb Mar Apr May 22 23 23 23 23 23 23 23 23 23 23 23 23 24 24 24 24 24

With six months of strong double-digit growth, semiconductors have now outpaced connectors for seven months in a row! This is great news for the connector industry whose growth traditionally lags just a few months behind that of semiconductors.

-0.6% -6.7% -1.2% -2.8%

-21.1 | -18.3 | -11.8 | -7.0% |

-10.0

2.5%

0.0%

-2.8% 5.8%

-4.5% -0.7% 5.3% 12.1% 15.2% 16.3% 15.2% 15.8% 19.3%

-2.2% 1.0%

8.4%

1.3%

-1.0%

-21.6

Note: Connector year-over-year numbers have been updated to reflect the addition of additional companies who agreed to share their year-over-year billings.

Conn 1.6%

Semi

-14.7

0.5%

-18.5

1.0%

-20.7

0.3%

-21.3

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

## Sales Performance 2024 May YTD

	Semiconductors	Connectors
North America	30.3%	2.4%
Europe	-5.4%	0.9%
Japan	-7.2%	-21.9%
China	26.4%	8.0%
Asia Pacific/Other	13.2%	9.5%
World	17.1%	2.7%

Source SIA & Bishop

## Some interesting trends include:

- "The global semiconductor market has grown on a year-to-year basis during each month of 2024, and year-to-year sales in May increased by the largest percentage since April 2022," said John Neuffer, SIA president and CEO. "The Americas market experienced particularly strong growth, with a year-to-year sales increase of 43.6%."
- With semiconductor sales continuing to show strong double-digit growth, it is not surprising that connectors sales have been positive in four of the first five months of 2024.
- Based on connector backlog of 14.4 weeks through May and positive year-over-year and year-to-date performance, Bishop is forecasting 2024 sales to increase +5.8% to \$86,602 million. We anticipate the greatest percentage increase will occur in North America, where sales will increase +7.8%, followed by the Asia Pacific region where sales are anticipated to increase +7.1%.

This news brief is provided as part of your subscription to the Bishop Report. Bishop & Associates, incorporated in 1985, is the leading research firm on the connector industry. The Bishop Report is a monthly newsletter that tracks the performance of the industry. To learn more, or to subscribe, follow this link.