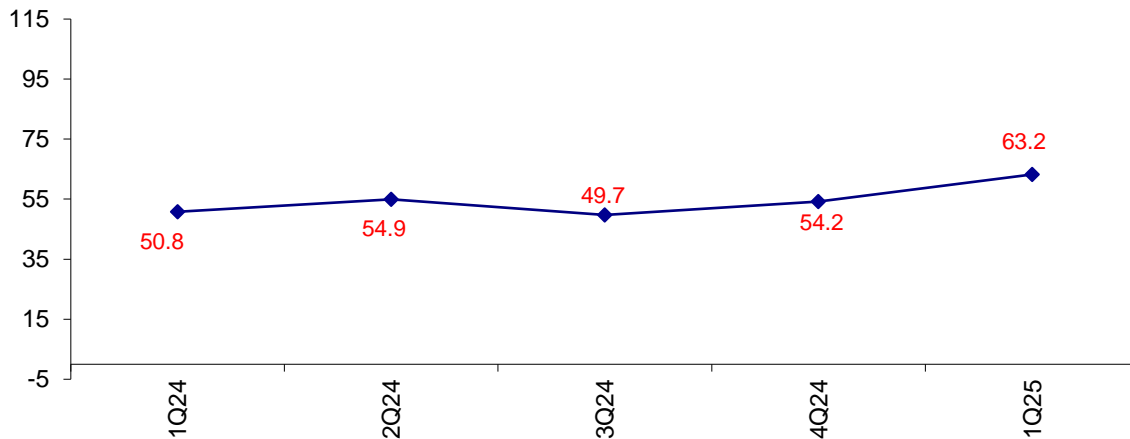


Business Confidence Rising

The Connector Confidence Index is 63.2 for 1st quarter 2025 up from 54.2 for 4th quarter 2024.

World Connector Confidence Index (WCCI) >50.0 = Positive



The **World Connector Confidence Index (WCCI)** is the average of all responses for “present situation,” and “future expectations.”

No part of this article may be used without the permission of Bishop & Associates Inc. If you would like to receive additional news about the connector industry, [register here](#). You may also contact us at bishop@bishopinc.com or by calling 630.443.2702.

Present Business Expectations

Industry personnel were asked, “What is your appraisal of current business conditions (positive, negative, neutral)?

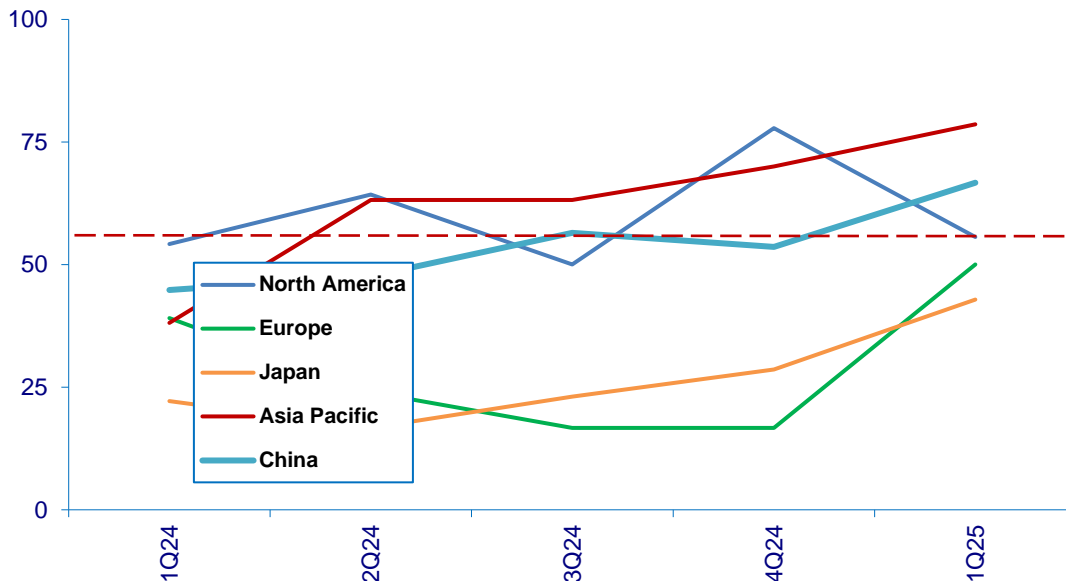
Present Situation Index – 58.4

	1Q24	2Q24	3Q24	4Q24	1Q25	Confidence Level	Confidence Trend
North America	54.2	64.3	50.0	77.8	55.6	+	↓
Europe	39.1	24.0	16.7	16.7	50.0	Neu	↑
Japan	22.2	16.7	23.1	28.6	42.9	-	↑
Asia	38.1	63.2	63.2	70.0	78.6	+	↑
China	44.8	47.6	56.5	53.6	66.7	+	↑
World	39.5	41.2	43.7	44.7	58.4	+	↑
Confidence	-	-	-	-	+		
Trend		↑	↑	↑	↑		

The present confidence level is positive at 58.4. Asia has a higher level of confidence in business conditions than the other regions. Europe’s confidence is neutral.

Present Situation Index

>50.0 = Positive



Future Expectations

Industry personnel were asked, “What is your expectation of future business conditions six months from now (positive, negative, or neutral)?”

Future Expectations Index – 67.9

	1Q24	2Q24	3Q24	4Q24	1Q25	Confidence Level	Confidence Trend
North America	72.4	81.8	61.5	76.9	62.5	+	↓
Europe	66.7	59.1	37.5	50.0	62.5	+	↑
Japan	42.9	57.1	44.4	57.9	60.0	+	↑
Asia	66.7	84.2	77.8	81.8	81.3	+	↑
China	57.1	57.9	54.5	55.2	73.3	+	↑
World	61.9	68.8	56.5	63.5	67.9	+	↑
Confidence	+	+	+	+	+		
Trend		↓	↓	↑	↑		

All regions rose in future confidence from last quarter except North America.

Future Expectations Index

(>50.0 = Positive)

