

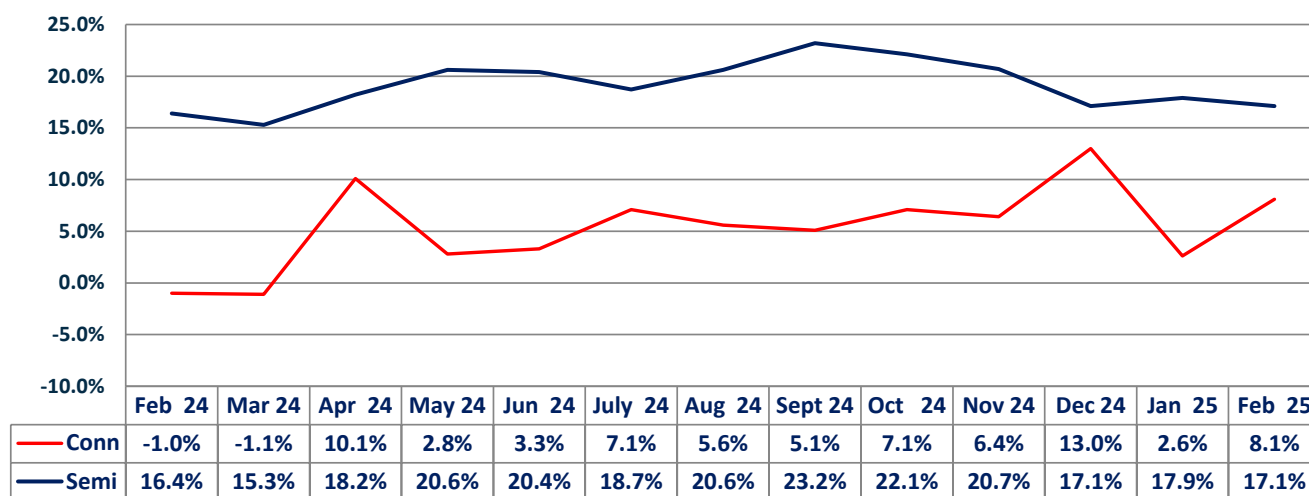
February Semi Sales Up +17.1% Year-over-Year

The Semiconductor Industry Association (SIA) reported February sales of \$54.9 billion, up +17.1% over February of 2024. Year-over-year, the Americas increased +48.4%, China increased +5.6%, Japan increased +5.1%, and Asia Pacific/All Other grew +10.8%, while Europe declined -8.1%. Sequentially sales decreased in all regions, with the greatest decrease in the Americas, where sales declined -4.6%.

Connector industry sales in February were up +8.1% from the prior year. Regionally for February, YOY sales decreased -5.2% in Europe and -2.1% in the ROW region. Sales increased +1.5% in North America, +6.4% in Japan, +35.2% in China, and +26.5% in Asia Pacific.

The following graph compares semiconductor sales performance to the connector industry since February 2024.

**Monthly Sales Performance
Year-Over-Year**



The semiconductor industry has now experienced 15 months of strong double-digit growth and has outpaced connectors for 15 months in a row! As we indicate every time the semiconductor industry outpaces connector, this is great news for the connector industry where growth traditionally lags just a few months behind that of semiconductors.

From a yearly perspective, according to the Semiconductor Organization, “Despite a slight decline in month-to-month sales, the global semiconductor industry hit its highest-ever monthly sales total for the month of February, driving strong year-to-year growth,” said John Neuffer, SIA president and CEO. “Year-to-year sales increased by more than 17% for the 10th consecutive month, driven by a year-to-year sales increase of nearly 50% in the Americas.”

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

**Sales Performance
2025 February YTD**

	Semiconductors	Connectors
North America	49.5%	1.9%
Europe	-7.2%	-6.4%
Japan	5.4%	6.5%
China	6.1%	21.2%
Asia Pacific/Other	9.9%	21.0%
World	17.5%	5.4%

Source SIA & Bishop

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Some interesting trends include:

- “The Semiconductor Industry Association (SIA) reported “global semiconductor sales hit \$54.9 billion during the month of February 2025, an increase of +17.1% compared to the February 2024 total of \$46.9 billion and -2.9% less than the January 2025 total of \$56.5 billion”. February connector sales were up +8.1% year-over-year.
- According to the SIA, “year-to-year sales increased by more than 17% for the 10th consecutive month, driven by an increase of nearly 50% in the Americas.”
- Double-digit growth in semiconductor sales continues to highlight positive connector sales. For 2024, year-to-date connector sales were positive in all 12 months of 2024, and positive year-over-year for 10 of the 12 months, declining only in February and March. Presently, year-to-date connector sales and year-over-year connectors sales for January and February 2025 have both been positive.

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