

March Semi Sales Up +21.1% Year-over-Year, While April Semi Sales Were Up +22.7%

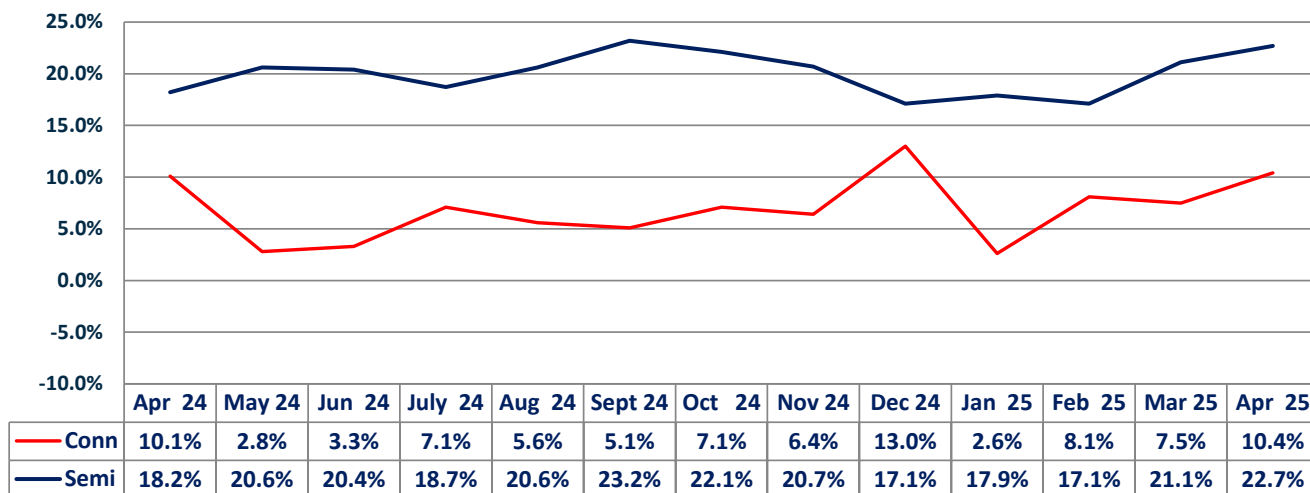
The Semiconductor Industry Association (SIA) reported March sales of \$55.9 billion, up +21.1% over March of 2024. Year-over-year, the Americas increased +45.3%, China increased +7.6%, Japan increased +5.8%, and Asia Pacific/All Other grew +15.4%, while Europe declined -2.0%. Sequentially sales increased +5.7% in Europe, +3.6% in Asia Pacific/All Other, and +2.4% in China, while declining -0.4% in the Americas and Japan.

In April, the Semiconductor Industry Association (SIA) reported sales of \$57.0 billion, up +22.7% over April of 2024's total of \$46.4 billion. Year-over-year, sales were up in all regions, with the Americas increasing +44.4%, China increasing +14.4%, Japan up +4.3%, Europe increasing +0.1%, and Asia Pacific/All Other growing +23.1%. Sequentially sales increased +0.5% in Europe, +5.3% in Asia Pacific/All Other, and +5.5% in China, while declining -1.1% in the Americas and -0.6% in Japan.

Connector industry sales through April were up +10.4% from the prior year. Regionally for April, YOY sales were up in all regions but ROW, with sales increasing +31.0% in Asia Pacific, +20.5% in China, +5.9% in Japan, +5.7% in Europe and +2.9% in North America. The ROW region declined -10.2% year-over-year.

The following graph compares semiconductor sales performance to the connector industry since April 2024.

**Monthly Sales Performance
Year-Over-Year**



The semiconductor industry has now experienced 17 months of strong double-digit growth and has outpaced connectors for 17 months in a row! As we indicate every time the semiconductor industry outpaces connector, this is great news for the connector industry where growth traditionally lags just a few months behind that of semiconductors.

From a month-to-month perspective, according to John Neuffer, SIA president and CEO, “Global semiconductor sales in April ticked up on a month-to-month basis for the first time in 2025, and the global market continues to notch year-to-year growth driven by increasing sales into the Americas and Asia Pacific,”. Neuffer also indicated that “a new WSTS industry forecast calls for solid global market growth in 2025 driven by demand for AI, cloud infrastructure, and advanced consumer electronics.”

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

Sales Performance 2025 April YTD

	Semiconductors	Connectors
North America	47.5%	-0.5%
Europe	-4.1%	-0.9%
Japan	5.3%	3.1%
China	8.7%	21.5%
Asia Pacific/Other	14.6%	25.6%
World	19.2%	6.8%

Source SIA & Bishop

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Some interesting points to ponder:

- In March it was announced “Global semiconductor demand remains high, with first-quarter sales substantially outpacing the first quarter of last year,” said John Neuffer, SIA president and CEO. “Year-to-year sales increased by more than 17% for the 11th consecutive month, driven by a year-to-year sales increase of roughly 45% in the Americas.”
- In April, the SIA endorsed the [WSTS Spring 2025 global semiconductor sales forecast](#), which projects annual global sales will grow by 11.2% to \$700.9 billion in 2025. In 2026, global sales are projected to reach \$760.7 billion. WSTS tabulates its semi-annual industry forecast by gathering input from an extensive group of global semiconductor companies that provide accurate and timely indicators of semiconductor trends.
- According to the SIA, the “new WSTS industry forecast calls for solid global market growth in 2025 driven by demand for AI, cloud infrastructure, and advanced consumer electronics.”
- Double-digit growth in semiconductor sales continues to highlight positive connector sales. For 2024, year-to-date connector sales were positive in all 12 months of 2024, and positive year-over-year for 10 of the 12 months, declining only in February and March. At present, total year-to-date connector sales and year-over-year connectors sales have been positive in all months.

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