

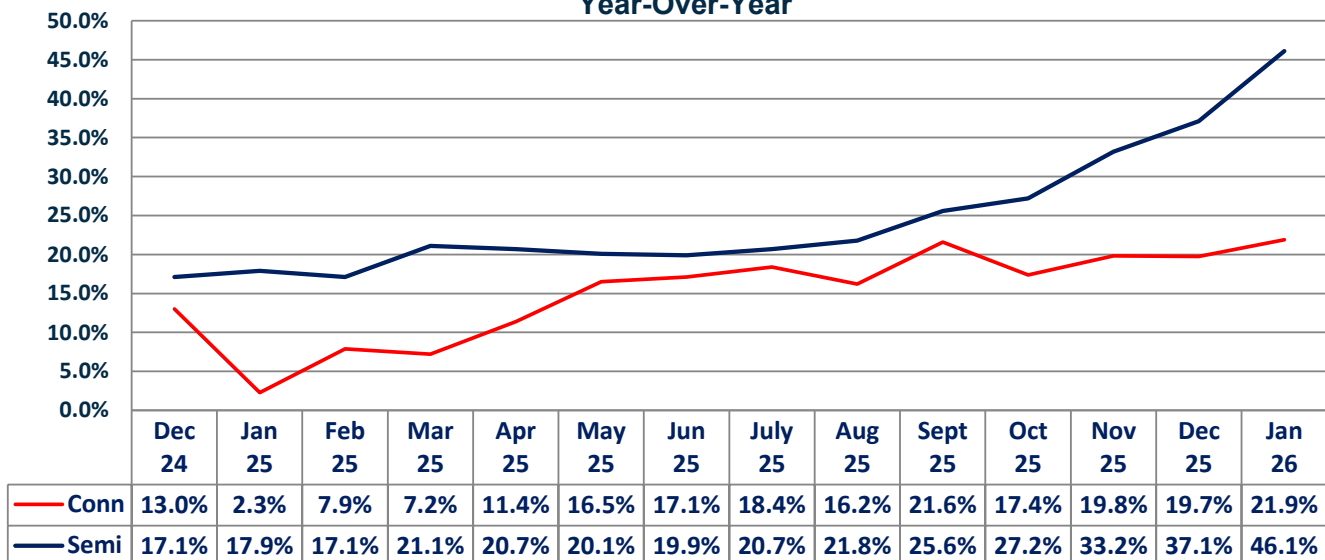
January Semi Sales up +46.1%

The Semiconductor Industry Association (SIA) reported January sales of \$82.5 billion, up +46.1% over January of 2025. Year-over-year, the Americas increased +34.9%, China increased +47.0%, Asia Pacific/All Other increased +82.4%, and Europe grew +26.1%, while Japan declined -6.2%. Sequentially sales increased by +3.7% from December 2025 sales of \$79.6 billion.

Connector industry sales in January were up +21.9% from the prior year. Regionally for January, YOY sales increased, +19.6% in North America, +15.6% in Europe, +2.0% in Japan, +23.8% in China, +48.9% in Asia Pacific and +4.6% in ROW.

The following graph compares semiconductor sales performance to the connector industry since December 2024.

Monthly Sales Performance
Year-Over-Year



The semiconductor industry has now experienced 15 months of strong double-digit growth and has outpaced connectors for 15 months in a row! This is great news for the connector industry whose growth traditionally lags just a few months behind that of semiconductors.

From a yearly perspective, according to the Semiconductor Organization, “Following the semiconductor industry’s highest-ever sales total in 2025, the global chip market continued to grow in January of this year, topping December’s results and far outpacing sales from January of last year,” said John Neuffer, SIA president and CEO. “Sales into the Asia Pacific region and China were major drivers of year-to-year growth, and global sales are projected to reach roughly \$1 trillion in 2026.”

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

Sales Performance 2026 January YTD

	Semiconductors	Connectors
North America	34.9%	19.6%
Europe	26.1%	15.6%
Japan	-6.2%	2.0%
China	47.0%	23.8%
Asia Pacific/Other	82.4%	48.9%
World	46.1%	21.9%

Source SIA & Bishop

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Some interesting trends and comments include:

- The Semiconductor Industry Association (SIA) announced in late February that James Redstone has joined the association as director of government affairs. According to Neuffer, “Semiconductors are propelling an unprecedented era of technological progress, and sound government policies are essential to promoting continued growth and innovation in our industry and across the economy. James has substantial experience advancing policies of importance to our sector, making him a strong advocate for SIA in Washington. We’re excited to welcome him to the team”.
- 2026 started out on a positive note with double-digit growth in semiconductor and connector sales. Year-to-date and year-over-year connector sales were positive in all 12 months of 2025, with double digit year-over-year growth now in 10 of the last 13 months, and double-digit growth year-to-date in eight of the last 13 months.
- “The U.S. semiconductor industry is experiencing a period of historic growth. New investments in manufacturing, R&D, and design are helping to strengthen America’s leadership in semiconductor technology. But to fully realize this opportunity, the industry must also address the critical challenge of building the workforce needed to support this expansion”, according to James Redstone, director of government affairs at SIA. SIA projections indicate, 67,000 high-paying American manufacturing and design jobs risk going unfilled unless the talent pipeline is strengthened.” During a recent Semiconductor Industry Association (SIA) webinar, leaders from industry, the military, and academia came together to discuss how a critical segment of the U.S. population – military veterans – can help meet the growing workforce needs of the semiconductor sector. It is anticipated that “veterans will play a critical role in helping our nation win the global technology race”. It is estimated that annually, approximately 200,000 to 300,000 veterans transition out of service and enter the workforce.

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