

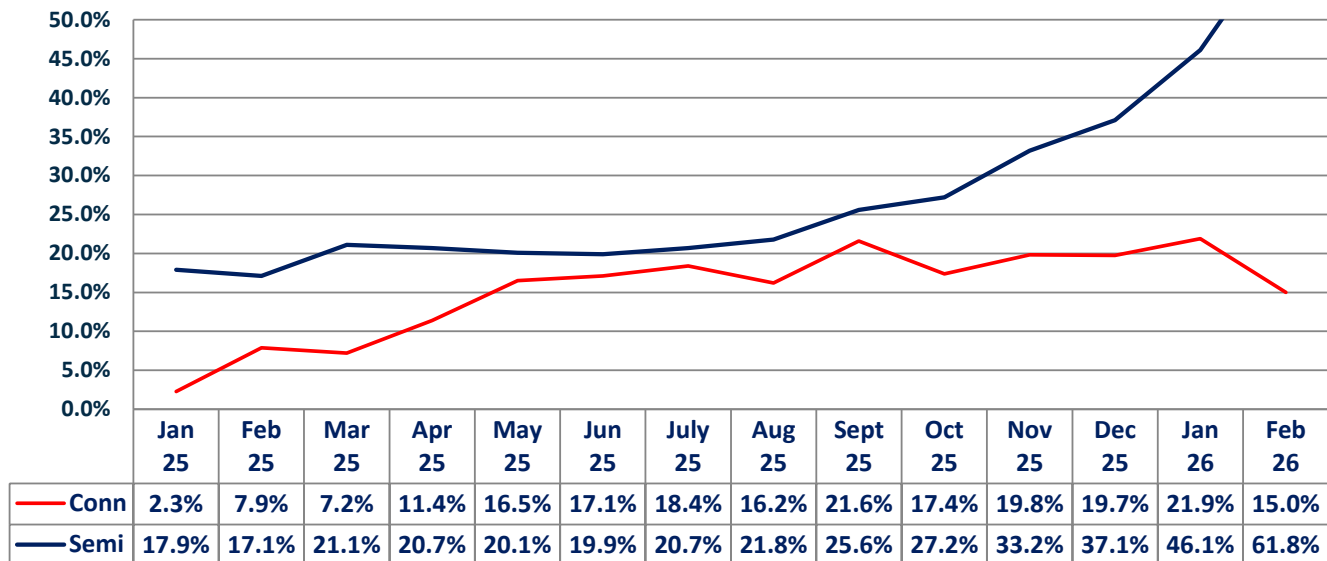
February Semi Sales up +61.8%

The Semiconductor Industry Association (SIA) reported February sales of \$88.8 billion, up +61.8% over February of 2025. Year-over-year, the Americas increased +59.2%, China increased +57.4%, Asia Pacific/All Other increased +93.5%, and Europe grew +42.3%, while Japan declined -0.3%. Sequentially sales increased by +7.6% from January 2026 sales of \$82.5 billion.

Connector industry sales in February were up +15.0% from the prior year. Regionally for February, YOY sales increased, +12.8% in North America, +16.7% in Europe, +5.9% in Japan, +10.7% in China, +30.7% in Asia Pacific and +11.3% in ROW.

The following graph compares semiconductor sales performance to the connector industry since January 2025.

Monthly Sales Performance
Year-Over-Year



The semiconductor industry has now experienced 16 months of strong double-digit growth and has outpaced connectors for 16 months in a row! This is great news for the connector industry whose growth traditionally lags just a few months behind that of semiconductors.

According to John Neuffer, SIA president and CEO, “Global chip sales remained very strong in February, exceeding January’s totals and far outpacing sales from February of last year. Sales into the Asia-Pacific region, the Americas, and China were all major drivers of year-to-year growth.”

The following table displays year-to-date performance, measured in US dollars, by geographic region for both components.

Sales Performance 2026 February YTD

	Semiconductors	Connectors
North America	46.8%	16.0%
Europe	34.1%	16.2%
Japan	-3.3%	4.0%
China	51.9%	17.3%
Asia Pacific/Other	88.0%	39.7%
World	53.7%	18.3%

Source SIA & Bishop

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Some interesting trends and comments include:

- 2026 is shaping up to be a strong year for connectors and semiconductors. For the semiconductor industry, according to John Neuffer, "strong global demand is expected to persist during the remainder of the year, with annual sales projected to reach roughly \$1 trillion globally." A similar sentiment is being expressed by Bishop, who currently anticipates connector sales to reach more than \$110 billion in 2026.
- It was stated in April, that Semiconductor Industry Association (SIA) President and CEO John Neuffer "expressed disappointment trade negotiators from around the world failed to reach an agreement to permanently prohibit duties on digital trade during March's World Trade Organization (WTO) Ministerial Conference in Yaoundé, Cameroon. The duty-free flow of data and digital goods advances trade in semiconductor technologies, artificial intelligence, telecommunications, and many other essential sectors."

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